



## National Canadian Film Day Returns on April 22, 2020

TORONTO — February 13, 2020 — REEL CANADA is pleased to present the seventh annual [National Canadian Film Day](#) (NCFD) on Wednesday, April 22, 2020. NCFD is the world's largest film festival, with more than 1,000 Canadian film screenings expected across the country and around the world – celebrating the incredible achievements of our nation's filmmakers.

The 2020 programming Spotlight is [World on Fire](#). Each NCFD, we strive to curate a list of films that will entertain, intrigue and be relevant to Canadians. This year, nothing felt more urgent than the fact that we are living in a world on fire – both literally and metaphorically. We hope these great Canadian films will make you think, inspire you to act, spark an important conversation, or give you a much-needed laugh.

NCFD screening hosts include every kind of organization, from libraries, community centres, schools, friendship centres and retirement residences, to film festivals, cinemas, and art galleries, to military bases and embassies. If you'd like to host a free NCFD event in your community, visit [canfilmday.ca/register](https://canfilmday.ca/register) and sign up today.

NCFD is a huge endeavour that's made possible through the efforts of dedicated sponsors and partners who continue to support us year after year. We're thrilled that so many of our partners are returning in 2020, including the Government of Canada, Telefilm Canada, Cineplex, TD, CBC and Landmark Cinemas.

International screenings at embassies and missions around the world will once again be facilitated in partnership with Global Affairs Canada.

More than 15,000 high school students across the country will tune in to RCTV, our national webcast, graciously hosted at the CBC atrium in downtown Toronto. High schools can sign up at [canfilmday.ca/rctv](https://canfilmday.ca/rctv) to participate.

For those who want to watch a great Canadian film in the comfort of their home, a wealth of programming will be available on TV and online. Returning broadcast and streaming partners include Hollywood Suite, CBC, Bell Media, APTN, OutTV, and others. Visit [canfilmday.ca](https://canfilmday.ca) for a current list of our sponsors, broadcast partners and supporters.

You can also find us on Twitter, Facebook, and Instagram: @CanFilmDay and #CanFilmDay.

## About REEL CANADA

REEL CANADA is a non-profit, charitable organization that promotes the diversity of Canadian film and its power to spark important conversations about what it means to be Canadian. Through our three core programmes — Our Films in Our Schools, Welcome to Canada and National Canadian Film Day (NCFD) — REEL CANADA has reached hundreds of thousands of high school students, new Canadians, and general audience members.

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To schedule interviews with Jack Blum (REEL CANADA Executive Director) or Sharon Corder (REEL CANADA Artistic Director) please contact [communications@reelcanada.ca](mailto:communications@reelcanada.ca).

Canada

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Presented by:  REEL CANADA

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